

**Features and benefits of:
 The CALL Vocational and Life Purpose Guide**

Features

Comprehensive (325 questions)
 "Whole-person" affirmation
 *27 dimensions measured:
 *7 motivational gifts (Romans 12)
 *5 cognitive abilities
 *6 occupational interests
 *9 key personality traits
 Links to Dept. of Labor O*NET

Supplemental reports available:

Ideal Job Profile
 College Major Edition
 Life Purpose Report
 Guide to Self Understanding
 Relationship Compatibility

Optional coaching

Benefits

Superior statistical reliability (.82)
 Outstanding predictive validity
 Validates our natural bents, life purpose, and motivational gift mix
 Validates our learning speed
 Validates our preferences
 Validates our behavioral wiring
 Most accurate source of updated job information in the world

Wiser Choices 80% of the time:

Career satisfaction and success
 College and career matching
 Easier decision making in life
 Knowing why you do what you do
 Maximize personal happiness

Optimal value